

Hours Currency Symbol

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Every currency needs an easily recognizable symbol, a new glyph that would be easy to add to existing fonts. Ideally it would imply an obvious meaning. Using an H for hours seemed a good start. Then I thought about hours being equal and incorporated the idea of relative equality by using an equals sign = in place of the single crossbar. My final thought was to use fonts with an inherent sense of motion to imply the activity of exchange. In the case of less dynamic fonts, using italic or oblique typefaces would suffice.

As I'm most familiar with the dollar symbol $\$$ which has the cents symbol $¢$ as its diminutive partner I thought the prices of items or services should use the upper case hours symbol to indicate a price of one hour or greater and the lower case symbol to indicate less than one hour in cost. In thinking about of change for an hour several schemes could work but I generally favor a quarter, a half and three-quarters as the currency breakdown between whole hours.

To test out the graphic concept I used Apple Chancery for the font with a sense of activity built in and ITC Avant Garde Gothic as my test sans serif font, which means I used the italic font style. On the next page you can see the results of upper case and lower case experiments.

I think believe this hour's symbol would be easily incorporated into any font that uses variants of the Latin alphabet.

Note: This is the twelfth of a series of 16 essays collected into a single PDF entitled, "Imagine A World of Love". It is available at...
ascensionnotes.org

Apple Chancery
ITC Avant Garde Gothic

$\uparrow$ Upper case for 1 hour + $\downarrow$ Lower case for < 1 hour


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